Maya Avigdor

Marketing Designer & UI.UX

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PROFILE

Experienced Marketing Designer with a strong background in graphic design, UI/UX, and brand development. Proven track record of delivering creative digital and print marketing materials from concept to completion. Skilled in Adobe Creative Suite, Figma, and design project management, with experience designing for both large enterprises and SMBs.

EXPERIENCE

2022 - 2023

Marketing Designer: Pico Get Personal

Developed engaging marketing materials and digital campaigns, enhancing brand visibility and customer engagement. Spearheaded visual design projects from concept through execution, optimizing user experience across multiple platforms.

2019 - 2022

Marketing Designer: Liat Rosenzwieg Studio, Herzliyya

Developed branding strategies and marketing materials for high-profile clients such as Uniliver and Mars, enhancing their market presence through innovative design solutions.

Lead designer for digital marketing projects, including website design and online campaigns.

2017 - 2018

Design Teacher: Mor MetroWest high school, Ra'anana

Educated students in graphic design, emphasizing practical applications and project-based learning.

2014 - Present

Freelance Marketing Designer: Self Employed

Specialized in creating comprehensive branding packages and promotional content across various industries.

Managed all aspects of design, from concept through implementation, working directly with clients to meet their marketing needs.

EDUCATION

2018 - 2019

UI.UX Course: Netcraft Academy

2014 - 2017

BA in Design, BA in Education: Seminar Hakibutzim, Tel Aviv

LANGUAGE

Hebrew: Native
English: Fluent